



**ACI**  
**Financial Markets Forum**  
Fit for Future Leadership

**1 – 4 November 2007**  
**Davos/Switzerland**



## Preface

On behalf of ACI – the Financial Markets Association – we are very pleased to invite you to the second ACI Financial Markets Forum “Fit for Future Leadership”. The seminar will take place in Davos, Switzerland, from November 1 to 4, 2007.

The success of the previous ACI Financial Markets Forum and the great feedback we have received encouraged us to organize another seminar for senior level traders and advisors. The seminar focuses on “Future Leadership”. It intends to serve as an interactive platform for sharing ideas, networking with other professionals and learning from each other. Group discussions and work sessions led by selected experts inspire the participants to actively contribute their leadership experience and future visions.

The ACI Forum sheds light on three dimensions of future leadership – on market developments and trends, effects of market regulations and culture and ethics in a multicultural environment. Firstly, we identify success factors that determine “good leadership” in a changing world. The impact of the e-world, tendencies in the banking sector and future research are at the center of our discussion. Secondly, we analyze the political and legal framework that shapes and constrains the business in Foreign Exchange and Money Markets. We then discuss the effects of these market regulations on the role of leadership. In a third step, we focus on ethical and cultural challenges that emerge in multinational and -cultural organizations in the course of globalization and ask for new leadership approaches and competences.

We are very much looking forward to welcoming you in Davos for an exciting program aimed at meeting the forthcoming challenges for leaders.

Christoph Niggli,  
Chairman of the Organising Committee

## Thursday, 1 November 2007

- Individual arrival of participants  
Welcome at Hilton Hotel, Zurich-Airport
- 09.00 h Transfer from Hilton Hotel to Davos
- 12.00 h Joining at Lunch
- 13.45 h **Welcome Address & Opening**  
Christoph Niggli  
Chairman of the Organising Committee
- 14.15 h **Leadership**  
**"Why should anyone be led by you?"**  
Professor Gareth Jones  
Visiting Professor at INSEAD and  
London Business School
- 15.45 h Coffee Break
- 16.15 h **Future Research? Future Thinking!**  
Dr. Bernhard von Mutius
- 19.30 h **Dinner - Rustic Alpine Evening**

## Friday 2 November 2007

- 08.30 h **Tendencies in the Bank Market –  
Information Technology**  
Mark Robson  
Chief Executive Officer, FX Market Space  
Carlo Kölzer  
Founding Partner and Member of the Executive Board,  
360T Treasury Systems AG, Frankfurt  
Vincenzo Mioccio  
Chief Executive Officer, e-MID, Milano
- 10.30 h Coffee Break
- 11.00 h **Free financial markets – reality or wish?**  
Folker Hellmeyer  
Chief Analyst, Bremer Landesbank  
**Financial globalisation: challenges and  
opportunities**  
Werner Studener  
Deputy Director General Market Operations,  
European Central Bank, Frankfurt
- 12.30 h Lunch
- 14.00 h **Gaining competitive advantage through  
reconciling dilemmas**  
Professor Fons Trompenaars  
Founder and Director  
Trompenaars Hampden-Turner, Amsterdam and  
Visiting Professor at the Free University Amsterdam
- 15.30 h Coffee Break
- 16.00 h **Workshop**  
Group Work – Consolidation of Findings
- 19.30 h **Mountain experience –  
Dining Around the Globe**

## Saturday 3 November 2007

08.30 h **Strategy in a changing World**

Professor Harold James  
Princeton University

10.00 h Coffee Break

10.30 h **Open Space**

Individual and Group Work

12.30 h Lunch

14.00 h **From Strategy to Practice**

Dr. Bertrand Piccard  
Doctor of Psychiatry,  
Aeronaut and Adventurer

15.30 h Coffee Break

16.00 h **Personal Initiative – Individual Strategy**

17.00 h **Farewell Note by the President  
ACI International**

Manfred Wiebogen

19.30 h **Farewell Dinner**

## Sunday 4 November 2007

07.00 h Breakfast

08.00 h Transfer to Zurich-Airport



## Organising Committee

### Chairman of the Seminar

Christoph Niggli  
Member of the Board ACI Suisse  
and Deputy Chairman of the Board of  
Education ACI International

### Organising Committee

René Beck  
Member of ACI Suisse

Rita Bühler  
Secretariat ACI Suisse

Kay Fischer  
Member of the Board ACI Germany

Andreas Gaus  
Member of the Board ACI Suisse

Christine Gruber  
Member of the Board ACI Austria

Martin Gut  
Member of the Board ACI Suisse

Hildegard Pfitzenreuter  
Education ACI Germany

## Guest Speakers

Folker Hellmeyer  
Chief Analyst  
Bremer Landesbank

Carlo Kölzer  
Founding Partner and Member of  
the Executive Board,  
360T Treasury Systems AG, Frankfurt

Professor Harold James  
Professor for History, Princeton University

Professor Gareth Jones  
Visiting Professor at INSEAD and  
London Business School

Vincenzo Miocco  
Chief Executive Officer, e-MID, Milano

Dr. Bernhard von Mutius  
Von Mutius, Frankfurt

Dr. Bertrand Piccard  
Doctor of Psychiatry,  
Aeronaut and Adventurer

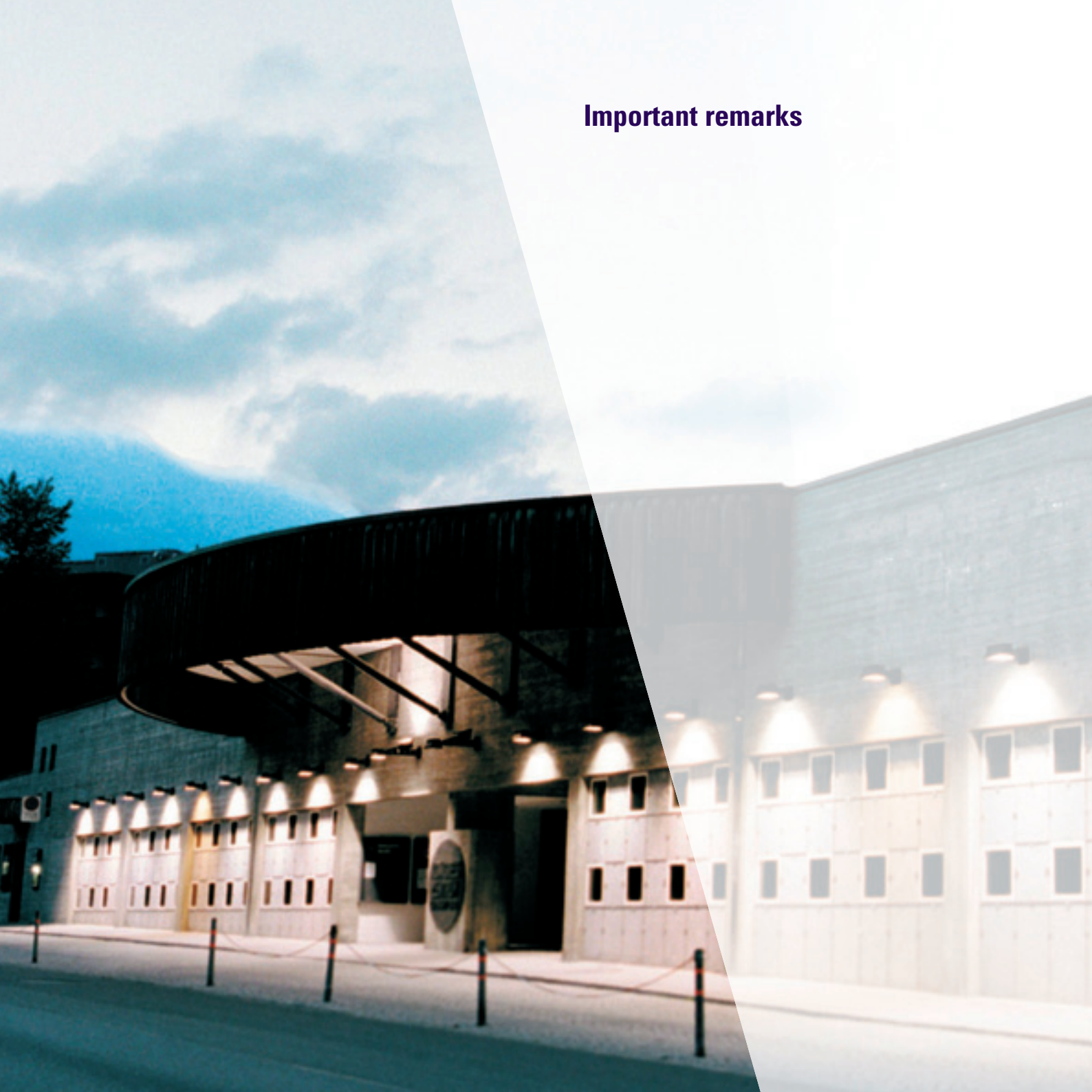
Mark Robson  
CEO, FX Market Space

Werner Studener  
Deputy Director General Market Operations  
European Central Bank, Frankfurt

Manfred Wiebogen  
President  
ACI International

Professor Fons Trompenaars  
Founder and Director  
Trompenaars Hampden-Turner, Amsterdam and  
Visiting Professor at the Free University Amsterdam

## Important remarks



## **Costs**

The registration fee amounts to EUR 2'900.–/delegate and includes:

- Conference fee
- Accommodation for 3 nights
- Bus transfer from Zurich to Davos and back
- All meals from Thursday - Saturday
- Evening events

Confirmation of the registration together with the seminar invoice will be sent out after inscription.

## **Dress Code**

Smart casual. It is also recommended to take along a warm sweater, jacket and sturdy shoes.

## **Seminar Venue**

### **Kongresszentrum**

Building C – North Entrance  
Promenade 92  
7270 Davos-Platz / Switzerland

Participants can be reached during seminar hours under:

Phone: +41-81-414 69 22

Fax: +41-81-414 66 26

## **Accommodation in Davos**

### **Arabella Sheraton Hotel Waldhuus**

Mattastrasse 58, 7270 Davos-Platz / Switzerland

First class hotel within walking distance from the congress centre.

## **Transfer from Zurich Airport to Davos**

A coach transfer from Hilton Hotel, Zurich Airport to Davos and back is organised. Arriving at Zurich airport kindly take the Hilton Hotel courtesy shuttle bus in front of Terminal 2 that runs every 20 minutes.

Transfers to Davos from Hilton Hotel will be provided on Thursday, 1 November at 09.00 h and from Arabella Sheraton Hotel Waldhuus back to Zurich airport on Sunday, 4 November at 08.00 h (duration: approx. 2 1/2 hours).

## **About Davos**

Davos, Europe's highest congress city, is situated in an idyllic alpine landscape on an altitude of 1'560 metres/ 5'000 feet a.s.l.

The city is famous for its international congresses and its congenial climate. Beginning of November should be pleasant, snowfall possible, temperatures may vary between 5 - 15 degrees celsius (41 - 59 Fahrenheit).

## **Seminar Organisation**

### **Rita V. Bühler**

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